



# Lumpkin County, Georgia

## Finance Department

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**Date:** May 10, 2016

**Agenda Item:** Funding Opportunity  
Dr. Pepper Snapple / Keep America Beautiful  
Park Recycling Infrastructure Grant Program  
Recycling Bins

**Item Description:** The Dr. Pepper Snapple / Keep America Beautiful Park Recycling Infrastructure Grant Program provides no cost recycling bins to local, regional, and state agencies.

**Facts & Historical Information:**

The Park Recycling Infrastructure Grant Program is intended to build or expand recycling opportunities in different park settings. The purpose of public space recycling is to bring the convenience and value of recycling to an “on-the-go” society. Providing recycling access in shared community spaces promotes and reinforces recycling behavior. The recycling bins are intended to serve as both an active and symbolic demonstration of a commitment to cleaner, environmentally friendly gathering places. The grant program is open to all government agencies that own or manage local, regional, or state parks. There is no limit to the number of bins that can be requested. The typical award is generally between 15 and 60 bins.

If awarded, the program will provide the recycling bins and not a cash award. Grantees are responsible for making their own arrangements to have recyclable cans and bottles collected and recycled. While there is no matching requirement associated with the program, grantees will be responsible for provided three reports on the success of the program. These reports are to include the quantity of materials collected, how the bins are being used, location of the bins, lessons learned (i.e. - such as how the bins have held up) and media recognition of the grant award.

**Potential Courses of Action:**

- A. Authorize the submission of a Park Recycling Infrastructure Grant Program Application.
- B. Take no action.

**99 Courthouse Hill – Suite D  
Dahlonega, GA 30533  
706-482-2552  
[www.lumpkincounty.gov](http://www.lumpkincounty.gov)**

**Budget Impact:** While there is no cash match requirement associated with this grant program, there is a strong emphasis on matching investments. Simply put, if the County were to indicate its willingness to purchase additional recycling bins, the County's application would score more competitively.

Regardless of whether County is willing to purchase additional recycling bins, the County will incur minimal expenses associated the program. These expenses include installation of the recycling bins, collection/disposition of recycling materials, and maintenance of the recycling bins.

**Staff**

**Recommendation:** Please see statement from Greg Walker, Director of Parks & Recreation.

**Dr. Pepper / Keep America Beautiful  
Park Recycling Infrastructure Grant Program**

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## **Overview**

The Dr. Pepper Snapple / Keep America Beautiful Park Recycling Infrastructure Grant program is designed to build or expand recycling opportunities in different park settings such as urban parks, neighborhood parks with playgrounds, athletic fields, regional and state parks, public beaches and developed public water front areas such as board walks.

Research has shown the lack of convenient access to recycling bins is one of the main barriers preventing people from recycling. The purpose of a public space recycling bin is to bring the convenience and value of recycling to an “on-the-go” society. Providing recycling access in shared community spaces promotes and reinforces recycling behavior at the individual level. Further, at the community level, the public space recycling bin is both an active and symbolic demonstration of a commitment to cleaner, environmentally friendly gathering places.

## **Eligibility**

The grant program is open to all government agencies that own or manage local, regional or state parks. Nonprofit organizations and KAB affiliates are also eligible to apply on behalf of government agencies. For-profit businesses are not eligible to receive grants.

## **How It Works**

The program offers four styles of recycling bins designed for use in local, regional and state park settings. Apply on-line and describe your program needs, request your preferred bin type, and tell us how many you would like to receive. After grant recipients are selected, KAB will contact grantees to confirm details and arrange to have suppliers deliver bins directly to the recipients. To help further expand park recycling programs, grantees will be eligible to purchase additional bins of the same style at a discounted price.

## **When To Apply**

Applications are accepted once a year. The grant offering for 2016 is open until June 10<sup>th</sup>.

## **How Proposals Are Evaluated**

The goal of the grant program is to help local communities increase the number of beverage containers recovered for recycling. Proposals will be evaluated based on the following criteria:

- Potential to Increase Recycling
- Planning and Organization
- Strength of Proposal
- Tracking Performance Metrics

Note: The grant program receives a large number of applications and as a result is very competitive.

**Dr. Pepper / Keep America Beautiful  
Park Recycling Infrastructure Grant Program**

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**Who can apply?**

The grant program is open to all state and local government agencies that deal with recycling activities in local, regional and state parks. Nonprofit organizations and KAB state and local affiliates are also eligible to apply on behalf of government agencies managing local, regional and state parks. For-profit businesses are not eligible to receive grants.

**When can I request a grant?**

Grant proposals are considered once a year during a defined application periods. The application period for 2016 is open now through June 10<sup>th</sup>.

**When will we be notified if we've received a grant?**

All applicants will be notified by email by July 8<sup>th</sup> whether they have received a grant or not. Those communities receiving grants will complete a grant agreement as a condition of finalizing the grant.

**When would we receive the recycling bins?**

Exact timing for delivery of the bins will depend on the manufacturer's production schedule, but will most likely be in late August or September.

**Why does the grant award bins instead of money?**

By providing bins instead of money, this program meets several underlying goals. By choosing specific recycling bins and internally arranging for their distribution, KAB and Dr. Pepper Snapple Group (DPS) are able to leverage their purchasing power to provide more recycling bins than would be possible if selected grant recipients were to use monetary awards to purchase independently. By taking care of the bin purchases, the program allows grantees to better spend their time designing and implementing their park recycling programs.

**How many bins may we request?**

There is no fixed number of bins that can be requested. The typical award is generally between 15 and 60 bins, depending on the style of bin and the need. Applicants should provide the total number of bins needed and indicate on the form whether they are willing to accept a smaller award. You may request one type of bin only. The actual number of bins awarded will be based on availability and need as determined in consultation with the recipients. Recipients will have the opportunity to purchase additional bins beyond the number awarded at a discounted price.

**Does Keep America Beautiful or Dr. Pepper Snapple Group also arrange to collect/haul the cans and bottles?**

No. The Park Recycling Bin Grant program is designed to provide bins to local organizations that will make their own arrangements to have recyclable cans and bottles collected and recycled.

**Does submitting an application automatically guarantee we will receive bins?**

No. Grants are awarded on a competitive basis.

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**May I request more than one type of bin?**

No. Grant awards are restricted to one type of bin per application. Applicants will be asked to indicate a first and second choice of bins. In some cases if there are not enough bins of a certain style, a grant may be awarded with an offer for the applicant's second choice.

**How can I make my application more competitive?**

Review the selection criteria and general guidance carefully.

**Can we get bins for trash or paper and other types of recyclables?**

The grant specifically targets beverage container recycling and does not provide bins for trash or other non-container recyclables. Grant recipients will have the opportunity to purchase matching bins for trash or other materials directly from the manufacturer with limited-offer discount pricing.

**Will grant winners be required to report results?**

Yes. Reports will be required on three occasions, 6 month, one year and two years after receiving the grant. Grant recipients will complete an on-line report detailing among other things:

- Quantity of materials collected (estimates are acceptable)
- How bins are being used
- List of locations where the bins were placed
- Lessons learned, such as how the bins have held up, what was successful, what is not, etc...
- Media recognition of the grant award

A complete list of tracking and reporting expectations will be provided to grant recipients.



Lumpkin County, Georgia  
Parks and Recreation Department  
DPS/KAB Recycling Grant Staff Analysis

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**Date:** May 10, 2016

**Agenda Item:** Recycling Container Funding Opportunity  
Dr. Pepper Snapple Group / Keep America Beautiful  
Park Recycling Infrastructure Grant

**Staff**

**Recommendation:** I support the submission of the application for the grant. These recycling bins would be spread throughout Yahoola Creek Park as well as placed in the Community Center. The increased awareness created by these recycling bins will help Lumpkin County be at the forefront of reinforcing recycling behavior at the individual level for our “on the go” citizens.

Respectfully Submitted,

*Greg Walker*

Greg Walker, CPRP, CYSA  
Director