

# Benefiting our Youth Scholarship Program

## Field Banners for Sale at Lumpkin County Parks and Recreation

Lumpkin County Parks and Recreation is now selling advertising banners to be hung and displayed throughout the park. This opportunity is an inexpensive way for your business to advertise to your own community on a regular basis. Each season we have thousands of children register for our sports and other programs offered to the community. Hanging a banner on a field has the potential to not only reach the kids that register for our programs and their parents, grandparents, aunts and uncles but also the visiting and travel teams that use our facility. We also have many hikers, runners, bikers, disc golfers, dog enthusiasts and walkers that call this park home and visit daily. College students use the park all the time as well for exercise and intramural practice. The cost is only 96 cents per day over the course of a year. What a great price to reach so many in your target audience!

Visitors coming in from out of town for tournaments will have breaks between games for food and exploring the town. Having your banner on a field may be what leads them to your business!

The cost is \$350 to advertise for a year on the field of your choice! Should you not have a field preference our staff will choose a suitable and highly visible spot for your banner.

The **“Benefits are Endless”** by sponsoring this worthwhile banner campaign! #1 is your sponsorship money will help defray the costs for children in need of scholarship money which allows them to participate in our various programs, #2 it is a great way to advertise as mentioned above and #3 your sponsorship donation is tax deductible.

If you are interested in purchasing a banner and a spot on your favorite field for a year, please contact Marisa Allen at LCPR at 706-864-3622 or by email at [marisa.allen@lumpkincounty.gov](mailto:marisa.allen@lumpkincounty.gov).