



Dahlonega – Lumpkin Chamber & Visitors Bureau Activities Highlight – August / September / October:

- **Final Wrap Up of Movies Under the Stars:**

Hundreds of families enjoyed being a part of the City of Dahlonega and Hancock Park to view a series of four family movies; in partnership with CASA and our major presenting sponsor, Chestatee Regional Hospital.

- **Produced 4th Annual Wine Trail event August 22nd and 23rd:**

Sold 846 Passports; registration and passport pick up located at the Dahlonega – Lumpkin County Visitor Center in Downtown Dahlonega. Increased numbers of passport sales compared to 2014, despite weather challenges and a short promotional window. Passport purchasers were directed downtown to pick up glasses and passports, encouraging pre-Wine Trail shopping and exploration around the Square.

778 Passports were sold in 2014.

- **Travel Writer Foodie Fam:**

Hosted nine travel/food writers for a day-long Taste of Dahlonega on October 7, focused on producing immediate public relations hits on social media and longer-range print pickup in regional publications. Three of the five participating restaurants located in Downtown Dahlonega.

- **Explore Georgia Media Marketplace and Dahlonega Downtown Progressive Lunch:**

Met with 42 writers and editors from throughout the Southeast at the media marketplace and hosted 12 writers for a progressive lunch at nine downtown restaurants. Monitoring social media hits and clips services to track and report success of the event.

Photography:

Working with Lamar Bates to capture city and county events, attractions and scenic images throughout the year for marketing and promotions and enhancing our current inventory of images.

- **Christmas in the Smokies:**

Produced premiere event for regionally produced holiday film, which will reach approximately 84 million viewers on the INSP Cable Network. Collaborated with the Holly to host the actual premiere and with UNG to allow for four additional showings.

- **Group Sales:**

Texas Yogini's, 24 ppl, week-long visit; Dade County Firefighters, 400, midweek, camped and other lodging; Miami High School Reunion, 30 ppl, 3 days; Foretravel, 27 RVs, 4 days; STS College, 300, midweek; Master Gardeners, 200 people, weekend; Mustang Club, Run for the Ponies, 150 ppl., lunch; GMOA Tradeshow, met with 50 Tour Operators and Group Tour Leaders; Daniels Charter, Mansions, Moonshine and Goldmine, 35 ppl. wine tasting; Wedding planning for 3 upcoming weddings (Dec., May and October); Won award from STS-Shining Example for partnered itinerary; Robin Davis Photography seminar, 10 ppl., 1 night; Site visit with Globe Treks.

- **Produced Annual Six Gap Century Bike Ride event September 26th and 27th:**
Expo, Registration, Criterium held in Downtown Dahlonega on Saturday, September 26th.
1,850 registrants for Ride on Sunday, September 27th.
Registrations past years have ranged from 2,000 to 2,600 registrants with an economic impact of \$1.35 million dollars. Lower registrations this year with competition of the major World Championship event in Richmond, VA.
- **Promoted Gold Rush Festival, Produced by the Dahlonega Jaycees:**
Visitor Tracking in Visitor Center- Saturday, October 17th: 3,242 / Sunday, October 18th: 2004
Total: 5,246 (increase over 2014)
- **Leadership Lumpkin Class of 2015 / 2016:**
Outstanding class selected; next class is Thursday, November 12th at Camp Merrill. David Zunker, Chamber Tourism Director, is in this year's class!
- **Lumpkin Youth Leadership:**
Class will graduate December of 2015; next class will start in August 2016. We held a planning session meeting, facilitated by the Fanning Institute.
- **Produced Business Connections Expo:**
Located at Glisson Camp and Retreat Center November 10th, with Business After Hours at the conclusion.
- **Working on Old Fashioned Christmas event:**
In partnership with the DDA. Full schedule of events at www.dahlongachristmas.com. Currently seeking sponsors and parade participants.
- **Working on Plaque Dedication Ceremony at the Visitor Center:**
Plaque Dedication Ceremony for the late Bill Hardman, Sr. on Sunday, December 6th, 1:30pm



DAHLONEGA - LUMPKIN
CHAMBER & VISITORS BUREAU

Dahlonega-Lumpkin Chamber & Visitors Bureau City Report
3rd Quarter 2015

Visitors Center Tracking	July, 2014	July, 2015	August 2014	August 2015	Sept 2014	Sept 2015	3rd Quar. 2014	3rd Quar. 2015	Percent +/-
Walk-in Visitors	23,030	19,805	17,912	14,370	17,274	16,019	58,216	50,194	86.2%
Motorcoach Visitors	175	60	0	82	193	260	368	402	109.2%
Total Motorcoaches	3	2	0	2	6	7	9	11	122.2%
Visitors Center Mailouts	600	159	1,658	173	381	337	2,639	669	25.4%
Bulk Request Fulfillment	1399	880	1,039	325	2957	2807	5,395	4,012	74.4%
Wedding Info Requests	NA	NA	440	151	387	431	827	582	70.4%
Relocation Packets	1	70	0	33	0	49	1	152	15200.0%
Guest Book Countries	1	8	4	6	10	7	15	21	140.0%
Guest Book States	26	26	20	27	30	28	76	81	106.6%
ATM Withdrawal	NA	NA	\$7,380	\$8,200	\$ 6,900.00	\$ 9,920.00	\$ 14,280.00	\$ 18,120.00	111%
Website Analytics	July, 2014	July, 2015	Aug-14	August, 2015	Sept 2014	Sept 2015	3rd Quar. 2014	3rd Quar. 2015	Percent +/-
Total Sessions (Visits)	58,536	63,308	52,321	53,822	53,310	56,331			106%
Total Users	23,388	32,263	26,165	29,165	26,165	30,580			117%
New Visitors			45%	49.5%	46.8	0.498			110%
Returning Visitors			55%	50.5%					92%
Total Pageviews	106,193.0	122,145.0	116,757.0	112,773.0	116,552.0	120,417.0			1.0
Social Media Analytics	July, 2014	July, 2015	Aug-14	August, 2015	Sept. 2014	Sept 2015	3rd Quar. 2014	3rd Quar. 2015	Percent +/-
Facebook Likes	12,657	13,826	12,924	13,926	13,362	13,996	13,924	13,996	NA
Twitter Fans	NA	1,340	NA	1,402	NA	1,437	NA	1,437	NA
Twitter Impressions	NA	8,600	NA	10,200	NA	2,800	NA	2,800	NA
Instagram Fans	NA	170	NA	220	NA	250	NA	250	NA
Public Relations Publicity	Jul-14	Jul-15	Aug-14	Aug-15	Sept 2014	Sept 2015	3rd Quar. 2014	3rd Quar. 2015	Percent +/-
Viewers/Readers	N/A	1,537,547	N/A	3,626,360	N/A	5,390,384	NA	10,554,291	NA
Earned Media Value	N/A	\$14,126.60	N/A	\$45,842.57	N/A	\$89,164.16	NA	\$149,133.33	NA

Bed Tax Tracking	July, 2014	July 2015	August 2014	August 2015	Sept 2014	Sept 2015	3rd Quar. 2014	3rd Quar 2015	Percent +/-
Month of Actual Overnight Stays	May Guests	May Guests	June Guests	June Guests	July Guests	July Guests	Total Guests	Total Guests	
County Lodging Revenues Taxed	\$232,976.20	\$211,649.80	\$242,010.60	\$271,769.80	\$262,968.60	\$299,107.40	\$737,955.40	\$782,527.00	106%
County Bed Tax Collected	\$11,648.81	\$10,582.49	\$12,100.53	\$13,588.49	13,148.43	\$14,955.37	\$36,897.77	\$39,126.35	106%
City Lodging Revenues Tax	\$371,996.80	\$392,420.20	\$358,482.80	\$432,465.60	\$372,779.60	\$409,899.00	\$1,103,259.20	\$1,234,784.80	112%
City Bed Tax Collected	\$18,599.84	\$19,621.01	\$17,924.14	\$21,623.28	18,638.98	\$20,494.95	\$55,162.96	\$61,739.2	112%
Combined City-County Taxable Revenues	\$604,973.00	\$664,189.20	\$600,493.40	\$704,235.40	\$635,748.20	\$709,006.40	\$1,841,214.60	\$2,077,431.00	113%
Total Combined 3Q Bed Tax Reports	\$30,248.65	\$33,209.50	\$30,024.67	\$35,211.77	\$31,787.41	\$35,450.32	\$92,060.73	\$103,871.59	113%

"3rd Quarter" Refers to the months the Chamber received the County and City Bed Tax - Not actual Overnight Tourists during 3rd Quarter

*Monthly Report Represents Overnight Stays Two Months Prior - July Chamber Receipts are May Overnight Visitors - Collected by City/County in June



Dahlonega – Lumpkin County Chamber of Commerce and Convention & Visitors Bureau October 2015 Report Publicity Results and Activities

Following is an update on public relations efforts provided during the month of October 2015. As always, your questions and comments are welcome and encouraged.

- Dahlonega received publicity that reached more than **1,865,892** readers/viewers with an Earned Media Value of **\$29,852.28** multiplied by 3 for editorial value = **\$89,556.84**. Please see accompanying Publicity Summary for details.

Media Relations:

- We pitched Old Fashioned Christmas to regional Macaroni Kid editors and other online out-and-about writers.
- Pineapple Public Relations provided the Atlanta Journal-Constitution with information on ideal date-night locations in Dahlonega, including Cavender Creek Vineyards & Winery, Wolf Mountain Vineyards & Winery, Three Sisters Vineyards & Winery, Frogtown Cellars, and Montaluce Winery & Estates, as well as the Wine Walk Passport.

Media Reservations:

- **Update:** Pineapple Public Relations finalized the Dahlonega visit October 7-9 for Bill Bauer, contributor to *Upstate Lake Living* (SC). Included were participation in the Foodie FAM, a stay at Park Place Tavern, dining at The Crimson Moon Café, and a visit with Mike and the Hall House Hotel, so he could write about those accommodations as well. We reviewed the draft of his article and made some factual corrections.
- **Update:** As part of our campaign to spotlight Dahlonega's upscale dining scene, Pineapple Public Relations continued to work with Hoffman Media Group's Heather Jeffcoat on a visit to Dahlonega. We arranged a scouting visit Oct. 22 – 25 so that *Entertain Decorate Celebrate* can plan a photo shoot in 2016, using the kitchen and location of Mountain Laurel Creek Inn and Spa, a winery and an additional location. The editor wants to experience our suggestions for dining, accommodations, and attractions for coverage in several of the magazines in 2016. We arranged a discounted media rate for George Butler's Cherokee Cottage for the weekend nights of October 23 and 24. We also researched several additional photo shoot options, including Dahlonega Spa Resort's front porch, Montaluce and Wolf Mountain Vineyards & Winery. Based in Birmingham, Hoffman Media publishes five Southern magazines and Websites, including

Cooking with Paula Deen, (540,545 circ.), *Entertain Decorate Celebrate* (50,000 circ.), *Southern Lady* (187,623 circ.), *Taste of the South* (100,000 circ.) and *Victoria* (290,915 circ.). Each has a travel section that covers food.

- Heather provided us with updates during and after her visit. She was thrilled with all the photography locations and has plenty of ideas to share with all the magazines. She did express concerns about her experience at Frogtown, and was surprised that she was not offered wine tastings at Cavender Creek and Wolf Mountain.

Foodie FAM:

- Pineapple Public Relations attended and oversaw the Foodie FAM on October 7.
- The day before the event, we made confirmation calls to restaurants, Mamas Taxi, gift bag participants, monitored attendee RSVPs, and gave updates to D. Zunker.
- Pineapple Public Relations finalized the Media Briefing Book for the restaurants, gift bag contributors and for Team Gold.
- We finalized a briefing book of the restaurants chefs, wineries, wine tasting rooms, and the new Savoring the Square tour to provide to the media.
- Pineapple Public Relations followed up with first-tier invites to re-confirm date and attendance. In addition to Cheryl Smith, eight influential foodies re-confirmed, including representatives and contributors to *Atlanta Magazine*, *Jezebel*, *Access Atlanta/AJC.com*, *Simply Buckhead* and *About.com/FoodTravel*.
- Pineapple Public Relations created the title and social media handle of #Destination DineDahlonge, gathered the social media handles of the restaurants and attending media, and shared with all.
- We provided a report to Team Gold on the immediate social media coverage of the event. Dahlonge itself was mentioned more than 33 times with more than 222,832 user impressions (that's just on Twitter) and photos on Instagram were liked by at least 256 accounts.
- We will continue to report on publicity generated by the Foodie FAM.

Account Management:

- Pineapple Public Relations prepared the September Public Relations Report and Publicity Summary.

October 2015 Publicity Summary - Dahlonega						
Outlet	Description	Date	Size (Print only)	CPM/Ad Rate	Value	Circulation/ Unique Website Visitors per Month
Explore Georgia	"Can't-Miss Fall Events for Family Fun," by Lesli Peterson. Peterson featured Dahlonega's Gold Rush Days Festival in a roundup of Georgia fall family events by region. http://blog.exploregeorgia.org/cant-miss-fall-events-for-family-fun/	October 1, 2015	n/a	\$10.00	\$1,200.00	120,000
Atlanta Journal Constitution	"Mountain Festivals Welcome Fall Visitors," by Jon Waterhouse. Covered Dahlonega's Gold Rush Days Festival.	October 9, 2015	4.5inches	\$566/column inch	\$2,547.00	168,639
Atlanta Journal Constitution- Online	"Fun Date Night Ideas," by Helena Oliviero. Oliviero featured Dahlonega's Cavender Creek Vineyards and Winery and Frogtown Cellars. http://www.myajc.com/news/entertainment/attractions/fun-date-night-ideas/nnyKG/	October 15, 2015	n/a	\$15.00	\$14,484.47	965,631
About.com/FoodTravel	"Dahlonega, Georgia: Big Eats In A Small Town," by Akila McConnell. Covered Back Porch Oyster Bar, Bourbon Street Grill, Yahoola Creek Grill and Montaluce Winery. http://foodtravel.about.com/od/Food-Travel-in-Georgia/f/Dahlonega-Georgia-Big-Eats-In-A-Small-Town.htm	October 30, 2015	n/a	\$19.00	\$11,620.81	611,622
					\$29,852.28	1,865,892
					Earned Media Value	Circulation
TOTAL = Earned Media Value (\$29,852.28) multiplied by 3 for editorial value = \$89,556.84						

The Atlanta Journal-Constitution Friday, Oct. 9, 2015

D | GO GUIDE

News: dtingnews@ajc.com | Delivery: ajc.com/customerservice or 404-522-4343

THINGS TO DO

Mountain festivals welcome fall visitors

Find apples, crafts, music, gold, beer and moonshine at North Georgia gatherings.

By Jon Waterhouse
For the AJC

With its mountainous vistas, color-changing leaves and crisp climate, North Georgia provides the perfect canvas for fall festivals. Both locals and travelers take advantage of the array of events available, as art-infused gatherings and cultural celebrations share calendar space with festivities tied to everything from mountain apples to syrup to moonshine.

Gold Rush Days

The heritage of Dahlonega, a historic gold mining town tucked in the northeast Georgia mountains, continues to shimmer thanks to this annual event. More than 300 arts and crafts booths will show off handmade creations. Cloggers and square dancers will spotlight their fancy footwork, and music, ranging from folk

Festivals ajc.com **DO**

Festivals

ajc.com **DO**

to Southern gospel, will fill the air throughout the weekend. Wacky contests, including hog-calling, beard-growing and wrist-wrestling, will offer plenty of spectacle. Miners first discovered gold in Dahlonega in 1828, and the 53rd annual World Open Gold Panning Championship is set for Oct. 18, as competitors will pan for the gummy stuff on the Gold Museum lawn.

9 a.m.-5:30 p.m. Oct. 17-19, 13 S. Park St., Dahlonega. dahlonegajaycees.com.

Dahlonega, Georgia: Big Eats In A Small Town



By Akila McConnell
Food Travel Expert

<http://foodtravel.about.com/od/Food-Travel-in-Georgia/fl/Dahlonega-Georgia-Big-Eats-In-A->



Small-Town.htm

Back Porch Ahi Tuna in Dahlonega, Georgia. Malika Bowling

Who says big towns have all the fun? Dahlonega, a small town in North Georgia, boasts fabulous eateries, several award winning wineries and spectacular mountain views. Dahlonega is well worth the 90 minute drive from Atlanta, as you'll instantly find small town charm.

Would you expect to find a spectacular seafood restaurant and a sommelier-cum-head chef in a mountain town? Back Porch Oyster Bar fits the bill.

Ads

It flies in their fish daily to ensure the freshest quality. Standout dishes include the Maine oysters with their slightly sweet finish and the Tuna Tartare marinated in secret, three sauce blend.

If you'd prefer your seafood with a bit of New Orleans flair, visit the Bourbon Street Grille which serves an open-faced Frenchalatte, their version of the classic Muffaletta.

Every seat in the second floor patio is positioned to overlook the Dahlonega town square.

And, at [Yahoola Creek Grill](#), Chef Nick Alicea puts his classic French training to good use.

Despite his restaurant's small town location, Alicea has serious food credentials: he was previously the general manager at BLT Steak in Downtown Atlanta, worked at many high-end restaurants in New York City, and went to culinary school with Bobby Flay.

It's not just food that impresses in Dahlonega but wine, too. Dahlonega has been dubbed the Wine Tasting Capital of Georgia. For those who enjoy vino and art, try the Wine Tasting Passport, which includes tastings at downtown galleries all within walking distance of each other.

Guests can pick up the wine tasting passport at the [Dahlonega Visitors Center](#) (open daily) for \$25. It features a sampling of four wines at each location (a \$15 savings). There are several wineries represented on this self-guided tour, each offering their own distinct varietals.

[Montaluce Winery](#) is a destination in and of itself.

The planned community is designed to replicate a Tuscan village. Some of the villas are available for rent should you want to spend more than an afternoon at Montaluce. The entire estate encompasses 400 acres. But the real gem is Le Vigne restaurant, which overlooks the vineyards. The food is every bit as inventive and creative as that found in a bustling metropolis.

Whether you want a romantic getaway or the feel of a small town within an easy drive from Atlanta, Dahlonega is a fantastic choice with culinary delights, beautiful mountain vistas and a surprising wine country.

Malika Bowling is the author of Food Lovers' Guide to Atlanta, Food Blogging 101 and founder of [Atlanta Restaurant Blog](#). She has been a contributing writer to USA Today and has been featured on HGTV and the Huffington Post. Malika also has served as a judge at various culinary competitions and food festivals, including Taste of Atlanta. She is the president of the [Association of Food Bloggers](#) and her podcast, [Just a Byte](#), can be downloaded from iTunes. You can follow her on Twitter [@AtlEatsNtweets](#) and on Instagram [@malika_bowling](#)

Washington Farms Corn Maze and Pumpkin Patch (*Sept. 26-Nov. 1, Athens*) – Pick larger-than-life sunflowers, explore the corn maze and pick the perfect pumpkin. Other fall farm activities include a petting zoo, pig races and s'mores around the campfire.

Northeast Georgia Mountains



— Georgia Mountain Fall Festival, Oct. 9-17, 2015, Hiawassee

Georgia Mountain Fall Festival (*Oct. 9-17, Hiawassee*) – Each October, the 9-day event features exciting musical performances, arts & craft vendors, educational demonstrations, a flower show and the ever-popular Georgia's Official State Fiddlers' Convention.

Gold Rush Days Festival (*Oct. 17-18, Dahlonega*) – Over 300 art and craft exhibitors and food vendors gather around the Public Square and Historic District in support of this annual event. It is estimated that a crowd of over 200,000 visit over the weekend to join in the fun and excitement!

Classic South

Family Fall Fest at Mistletoe State Park (*Oct. 10, Appling*) – Welcome fall with a pumpkin scavenger hunt, face painting, children's games, marshmallow roasting, hayrides, cake walk, a snake program, nocturnal animals program and more.

A Haunted Evening at A.H. Stephens (*Oct. 31, Crawfordville*) – Activities include a haunted hayride, treats, a movie on the lawn, W/I dance, campfire, costume contest and a campsite decorating contest for both RV and equestrian campers. Judging for the costume contest will be done by rangers, and the campsite contest will be judged by the public.

Magnolia Midlands

TroupCorn Maze & Halloween Fun (*Oct. 3-24, Dublin*) – With a huge corn maze and more than 20 additional attractions, TroupCorn Maze offers a fresh take on family fun and education in a rural farm setting. Certified Georgia Grown, TroupCorn Maze grows bushels of smiles for the whole family during October and November with acres of fun! Cheer on your team during College Football Saturdays with a huge outdoor movie screen, snacks from Mazey's Restaurant, and a fire crackling!

Dublin Fall Fair (*Oct. 7-10, Dublin*) – Stroll under the bright lights of the carnival midway with fun games and exciting rides like Viper, Wipe Out, Drop Tower, Fireball, and lots of kiddie rides. Sample carnival food favorites like funnel cakes, corn dogs, and fried candy bars! Put a smile on their face with an unlimited ride pass and unlimited fun!



Destination Dine Dahlonega Restaurant & Partner Information

Wednesday October 7, 2015
#DestinationDineDahlonega

Pineapple Public Relations

Phone: 404-237-3761

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Dahlonega-Lumpkin County Chamber & Visitors Bureau

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David Zunker, Tourism Manager

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Kristyn Iodice, Communications Coordinator

Kristyn@dahlonega.org



#DestinationDineDahlonega



Visit Dahlonega
www.dahlonega.org

Located an hour north of Atlanta, Dahlonega is Georgia's "Golden City" and the gateway to the Appalachian Mountains. In downtown Dahlonega's National Registered historic district, restored architecture surrounds an abundance of dining, music, and theater. Quaint shops around the Square attract some of the region's top artists and are filled with regional art, antiques, unique jewelry and collectibles. Delightful bed and breakfasts, country inns, mountain cabins, resorts and branded lodgings offer choices for every budget. Dahlonega has evolved into a center for the performing and visual arts and hosts a number of annual artistic and cultural festivals, and is "the Heart of Georgia Wine Country."

Restaurants

Back Porch Oyster Bar

19 North Chestatee Street

www.backporchoysterbar.net | F: [backporchoysterbar](https://www.facebook.com/backporchoysterbar)

Hours: Sunday 11:30 a.m. to 8 p.m.; Monday through Thursday 11:30 a.m. to 9 p.m.; Friday and Saturday 11:30 a.m. to 10 p.m.

Restaurant Owners: Lee and Trish Creef

Description:

A top seafood restaurant in the mountains of North Georgia? Believe it! Back Porch Oyster Bar Restaurant is inspired by coastal North Carolina cuisine, our seafood is fine dining in a fun atmosphere. The menu runs the gamut from simple fried catfish to Ahi tuna tartare, pan seared Chilean Sea Bass in a lemon beurre blanc, and cold water lobster tails. The restaurant's wide selection of cold water oysters is imported from Northeastern U.S. and Canada. All seafood is flown in daily from all over the world. The wine list has been awarded the *Wine Spectator* Award of Excellence two years in row in 2014 and 2015. Back Porch Oyster Bar is the only restaurant in North Georgia to achieve this award.

Chef Jason Davenport

Chef Jason Davenport comes from Raleigh, North Carolina, where he was the Manager and Wine Steward at the popular Enoteca Vin wine bar. He trained under Food & Wine acclaimed chef Ashley Christianson, whose menu boasted influences of French, American and Mediterranean cuisines. Davenport is a Level II sommelier, and has contributed to the restaurant's *Wine Spectator* award.



The Bourbon Street Grille

90A Public Square North

www.thebourbonstreetgrille.com | F: [bourbonstreetgrille](https://www.facebook.com/bsgdahlonega) | I: [bsgdahlonega](https://www.instagram.com/bsgdahlonega)

Hours: Monday, Wednesday and Thursday 11 a.m. to 10 p.m.; Friday 11 a.m. to 11 p.m.; Saturday 9 a.m. to 11 p.m.; Sunday 9 a.m. to 9 p.m.

Co-owner: Deb Rowe

Description:

The flavors of Bourbon Street Grille have flourished into a non-traditional, but very inspired, cuisine of the French Quarter. Bourbon Street Grille has something for every palate, catering to the seasons and ever-changing food trends. With a full service bar, our front of the house staff is trained to provide proper pairings of beer, wine and specialty cocktails to our regular menu items and daily specials. Much like the eclectic architecture of NOLA, Bourbon Street Grille's building has many hidden nooks and winding hallways, sharing space with art galleries, wine tasting rooms and the Hall House Hotel. Guests may choose to dine in our upstairs area, which offers a more formal atmosphere, with



indoor seating or balcony dining overlooking the historic square. Alternatively, the downstairs boasts a larger bar area with high top tables and an open-air deck, which provides great atmosphere for our live entertainment.

Chef Jesus “Chuy” Gonzales

In 2011, Bourbon Street Grille hired Jesus “Chuy” Gonzales as a dishwasher. With limited kitchen experience, Chuy excelled and began a journey to become an outstanding line cook and was promoted to kitchen manager within a couple years. He tailored his cooking style through the “school of hard knocks,” a self-motivated quest for culinary knowledge and a dedication to the BSG kitchen. He is joined in the kitchen by another self-taught chef and long-term employee, Mel Hull, along with a host of other up and coming line cooks who hold the standard of attention to quality that Bourbon Street Grille demands.

The Corkscrew Café

51 West Main Street

www.thecorkscrewcafe.com | **F:** [diningwithatwist](#) | **I:** [thecorkscrewcafe](#)



Manager: Mea Inglehart works closely with Owner George Butler

Description:

Corkscrew Café, established in January 2003 is located just off the square in historic downtown Dahlonega next to the Holly Theater. Corkscrew Cafe offers American cuisine with a modern and creative twist. The dining room and patio make an ideal setting for casual fine dining and good times with friends, family and business associates. The extensive wine list features Georgia wines, as well as other domestic and international wines. Monthly wine tastings, dinners and road trips are always scheduled to add to your enjoyment of the North Georgia Wine Country experience.

Executive Chef Kevin Bishop

Kevin Bishop was born and raised in Nashville, Tennessee. He began working in a pizzeria before going to culinary school and taking jobs in kitchens at 360 Bistro and Bria Bistro. He began at Corkscrew Café in 2010 and was promoted to Executive Chef in 2011. The wood burning oven inspired his continued love of smoke in his cooking. Food memories, and the conversations they can start, are vital in his book. These memories are a starting point that lead to the creation of new dishes and flavor combinations that keep him excited about cooking and, he hopes, keep his guests on their toes and coming back for more.

Montaluce Winery and Le Vigne Restaurant

946 Via Montaluce

www.montaluce.com | **F:** [montaluce](#) | **T:** [@montalucewinery](#) | **I:** [montaluce](#)

Lunch Hours: Monday through Friday from 11:00 a.m. to 3:00 p.m.

Dinner Hours: Wednesday through Sunday from 5:00 until 9:00 p.m.

Manager: Joseph Hummel

General Manager: Matthew Garner

Description:

Montaluce Winery and Estates is the first of its kinds in Georgia, a community conceptualized around wine, food, community, and “la Bella Vita.” The community is designed as a collection of intimate European-style villages organized around communal gardens set among rolling vineyards, meadows, and woodlands. The Tuscan-style, stacked stone restaurant and winery is nestled on a 400-acre estate located 10 minutes west of the Dahlonega Square. Montaluce features a gourmet restaurant with exhibition kitchen, tasting room, two elegant event spaces, two private dining rooms, and an outdoor event pavilion and wine room. The main dining room boasts breathtaking views of sprawling grounds, terrace and a garden event pavilion surrounded by vineyards, a lake and beautiful landscaping.

Executive Chef Sean Fritchle

MONTALUCE
WINERY & RESTAURANT



#DestinationDineDahlonega

Sean brings us an influence of Southern cooking styles by marrying modern cooking techniques to the natural diversity and rich ingredients that are sourced locally. Sean pushes the limits of what new southern dining is becoming, using modern cooking techniques, mixed with farm to table aspects to give our patrons a truly wonderful dining experience. Sean has been part of a number of successful restaurants all over the United States, including Restaurant Eugene in Atlanta.

Yahoola Creek Grill

1810 S. Chestatee Street, Suite 207

www.yahoolacreekgrill.com | F: [yahoolacreekgrill](https://www.facebook.com/yahoolacreekgrill) | T: [@yahoolacreek](https://twitter.com/yahoolacreek)

Hours: Yahoola *Closed* Monday and Tuesday; Wednesday through Saturday from 11 a.m. through 9 p.m.; Sunday Brunch from 11 a.m. through 3 p.m., Dinner from 3 p.m. through 9 p.m.

Owner: Janice Hensley

Front of House: Laura Timmins

Description:

Seasonal, locally-sourced ingredients and made-from-scratch dishes, the menu strikes the perfect balance between classic and contemporary Southern cuisine. Executive Chef Nick joins Yahoola Creek Grill with the goal of establishing it as a North Georgia destination restaurant; one that delights a regular and local clientele, and brings in an audience from throughout the region for an unmatched mountain dining experience.

General Manager/Executive Chef Nicholas Alicea

Yahoola Creek Grill's Executive Chef, Nicholas Alicea, grew up in Brooklyn to the smells of Grandma's home cooking and the sight of Julia Child on television. After high school, Nick enrolled at the French Culinary Institute, where his passion for food grew even stronger. Upon graduation, he spent eight years in New York working with an array of great chefs before working abroad for five years in Europe. Nick has also worked in the Atlanta area, including several restaurants for the Dolce Group and downtown Atlanta's BLT Steak.



Mama's Taxi

www.mamastaxi.com | F: [mamastaxi](https://www.facebook.com/mamastaxi)

Contact: Martha Atkins

Description:

Getting together with friends and going on an outing? Whether it's a birthday party, wedding party or just a friend's day out, let Mama's Taxi be your driver. We can help you make it fun and safe. We can take you on a wine tour or somewhere to hike. We can carry you and your kayak, canoe or bicycle to your favorite spot. We can also take you out on the town so you can enjoy yourself and not worry about getting home safely at the end of the evening. Trips to the airport, Marta, Greyhound and Amtrak are also available. We offer our services 24 hours a day. Mama's Taxi is pet friendly, hiker friendly and quite knowledgeable of the local area. We have the ability to carry from two to 13 passengers. We also deliver food, groceries and more. Visa, MasterCard and Discover accepted. We look forward to meeting you.



A Culinary, Cultural and Strolling Journey through Historic Dahlonega

Now, visitors can experience a version of the Destination Dine Dahlonega media visit.

Savoring the Square Tour Company

19 East Main Street, Dahlonega

www.savoringthesquare.com

Hours: Thursday and Friday 11 a.m. to 2 p.m.; Thursday Dinner Tour 5:30 to 8:30 p.m.; Saturday 2:30 to 5 p.m.

Dahlonega's newest walking tour offers a unique opportunity to experience the nooks and crannies of our famous and nationally registered Dahlonega Square. "Savoring the Square" will captivate you with visits to our finest restaurants and tasting rooms, each with its own unique flavor and history. The tour includes five to seven stops to culinary heaven, as well as visits to local artists, historical landmarks, century old architecture and local music venues.

Dahlonega Wineries

Dahlonega is known as "the Heart of Georgia Wine Country," with five local wineries, ranging in varietals, size and ambience. In addition to Montaluce Vineyards, Dahlonega is home to several other wineries and the Historic Square has several tasting rooms.



Cavender Creek Vineyards & Winery *Tasting certificate in gift bag.

www.cavendercreekvineyards.com | F: cavender-creek-vineyards-and-winery

Planned around an "old family farm" theme, Cavender Creek Vineyards & Winery features a circa-1820 hand-hewn log cabin, disassembled and moved down from Tennessee. The "loft" of the barn houses the tasting room atop the winery, with a spacious deck extending over the crush pad below. Cavender Creek is proud to be Dahlonega's smallest family farm winery. They yield 1400-1600 cases per year and their bottles of wine are truly hand crafted in a way afforded by their limited production.



Frogtown Cellars

*Tasting certificate in gift bag.

www.frogtown.us | F: frogtownwines

Frogtown Cellars is a 57 acre vineyard and winery estate. Frogtown is Georgia's most awarded winery with a total of 25 different grape varieties, both red and white. Frogtown encompasses 28 acres of vineyards and a tri-level gravity flow winery specifically designed to produce the unique wines made from Frogtown grapes. The winery and its owners are highly regarded in the industry.



Three Sisters Vineyards and Winery *Tasting certificate in gift bag.

www.threesistersvineyards.com | F: three-sisters-vineyards

Three Sisters is a small family farm situated on 180 acres in the heart of the Frogtown District in historic Lumpkin County, Georgia. The farm's name was inspired by the property's spectacular view of Lumpkin County's Three Sisters Mountain. Three Sisters Vineyards is Dahlonega's first family farm winery and Lumpkin County's founding wine grape grower. They have a friendly, laid back, and fun

atmosphere.



Wolf Mountain Vineyards and Winery *Tasting certificate in gift bag.

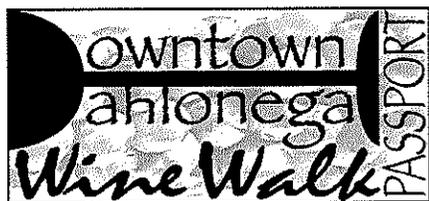
www.wolfmountainvineyards.com | F: wolfmountainvineyards

Situated atop a mountain ridge and surrounded by vineyards, Wolf Mountain commands a spectacular view of the Appalachian Mountains. The Old World ambience of their Cellar and Cask Room sets the stage for labor intensive protocols which focus on a less invasive use of gravity, minimizing the need for

filtration. Wolf Mountain has won over 150 medals in major U.S. competitions. They also offer Southern Regional and European cuisine to pair with their vast array of premium wines, at special wine dinners.

Downtown Dahlonega Wine Walk Passport

In addition, downtown Dahlonega has been designated the “Wine Tasting Capital of Georgia,” with seven tasting rooms, several housed in art galleries. Each serves Georgia wines. Several of the independently-owned restaurants around the Public Square offer local and domestic wine lists that will delight the most discriminating wine palate.



Dahlonega’s locally owned and operated wineries and tasting rooms take immense pride in sharing their wines with hospitality, knowledge, and enthusiasm and are committed in representing Dahlonega-Lumpkin County as the “Wine Tasting Capital of Georgia” and the “Heart of Georgia’s Wine Country”. Our National Registered

Historic Downtown District features seven downtown tasting rooms, each with its own unique flair. Interested in visiting more than one? Visitors can stop by the Visitors Center downtown to purchase a Wine Tasting Passport which includes wine tastings at participating downtown tasting rooms, all within walking distance of each other.

Canvas & Cork

90 North Meaders Street, Dahlonega
www.canvasandcorkdahlonega.com

Crane Creek Dahlonega Tasting Room

94 Public Square North, Dahlonega
<http://business.dahlonega.org/list/member/crane-creek-dahlonega-tasting-room-1492>

Dahlonega Tasting Room featuring Habersham Wines

16 North Park Street, Dahlonega
www.dahlonegatastingroom.com

Folkways Craft Gallery & Cottage Vineyard Tasting Room

11 South Grove Street, Dahlonega
www.folkwayscraftgallery.com

Georgia Winery of Dahlonega Tasting Room

11 South Grove Street, Dahlonega
www.habershamvineyards.com

Naturally Georgia - A Tiger Mountain Vineyards Tasting Room

90 Public Square North, Dahlonega - Located in Bleu Gallery
www.naturallygeorgia.com

Ole' Mountain Collectors & Wine Cellar

40 Public Square South, Dahlonega
www.dahlonega.org/downtown-shopping-dining-and-parking/downtown-business-listing/category/wine-tasting



DestinationDahlonega



VisitDahlonega



VisitDahlonega

#DestinationDineDahlonega