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May 17, 2016

Dahlonega Downtown Development Authority
City of Dahlonega
465 Riley Road
Dahlonega, GA 30533

To Whom It May Concern:

The Lumpkin County Board of Commissioners is pleased to endorse the City of Dahlonega's film-related initiatives. These are intended to build on and complement efforts of the Dahlonega-Lumpkin County Chamber of Commerce in their Camera Ready role.

The new non-profit film commission, to be known as North Georgia Film, Inc., will partner with the City of Dahlonega, Lumpkin County, the Chamber of Commerce, the University of North Georgia, cities and counties of the region, the state film office and film industry organizations. These partnerships are to promote the North Georgia mountain region as Georgia's top destination for film and entertainment. North Georgia Film, Inc. is a member of the Association of Film Commissioners International, Georgia Production Partnership and the Atlanta Film society and is managed by Film Commissioner Rebecca Shirley.

The primary responsibility of the film commission will be to attract film and video production to the area to accrue the locally-realized benefits of hiring local crews and talent, renting local equipment, using hotel rooms, rental cars, catering services, or any number of goods and services supplied on location. While attracting business to the area, filming will also attract visitors. According to the AFCI, "Film scenes at a particular location are in themselves "softsell" vehicles that also promote that location as a desirable site for future tourism and industry."

The action today further endorses North Georgia Film, Inc. to the Association of Film Commissioners International. Approval by AFCI will make North Georgia Film, Inc. only the fourth such entity in the state. We are eager to help promote the office's film initiatives for economic development for the benefit of the City, County, Region and State and wish them much success.

Sincerely,

Chris Dockery
Chairman, Lumpkin County
Board of Commissioners